



# ULTRA

## Blueview High Output LED's for Channel Letters

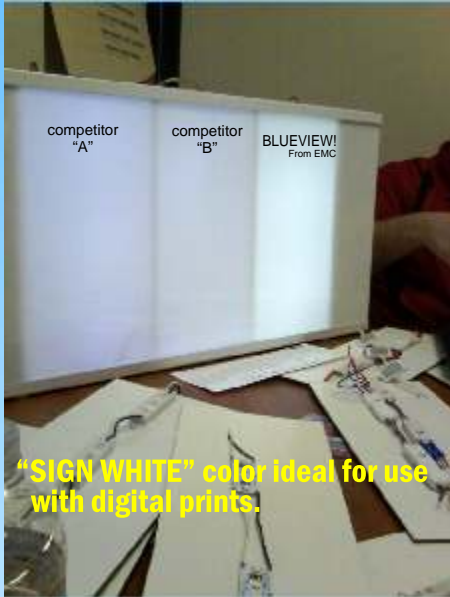
*Another Fine Product from Earl Mich Company!*

Blueview is fast becoming the standard for channel letter applications. Through new technology, we can provide you a brighter LED with a true "sign white" color. Blueview has the highest quality standards & testing along with innovative ideas to bring you & your customers what you are looking for in LED's!



**Two modules per foot**  
**100 modules per carton (2 strands of 25ft)**  
**IP65 (water resistant) rating**

**.72 watts PER MODULE**  
**Consistent color & brightness**



**4 Year Warranty on modules,**  
**Labor Warranty available on**  
**Registered Installations**



**74 lumens at the face in 4.75" deep cabinet**  
**w/ 1/8" 7328 White acrylic faces\*\***



**"SIGN WHITE" color ideal for use**  
**with digital prints.**

Actual test using a 2 module strip (1 foot) for each of two competitors along side with Blueview. All used same 12 volt power supply, cabinet interior & plexiglas panel.

Please call our customer service to have a salesperson show you the "REAL WHITE" light difference. Our LED's WILL make a difference in the way your clients see their illuminated signs. You can rely on Blueview LED's for all your lighted signage needs. Simply . . .BRIGHTER!

*Under*  
**\$8.00/ft!\***

*Brought to you by*

# EARL MICH COMPANY

**1-800-642-4872 - [www.earlmich.com](http://www.earlmich.com)**

*Where Quality Sign Supplies & Excellent Service Meet!*



\* When purchased by the box (50 feet). Greater discounts with larger quantities!

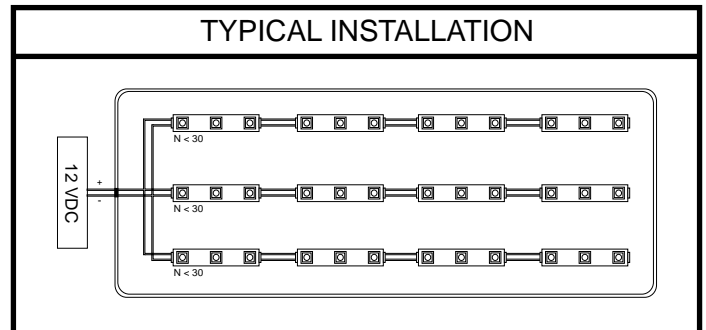
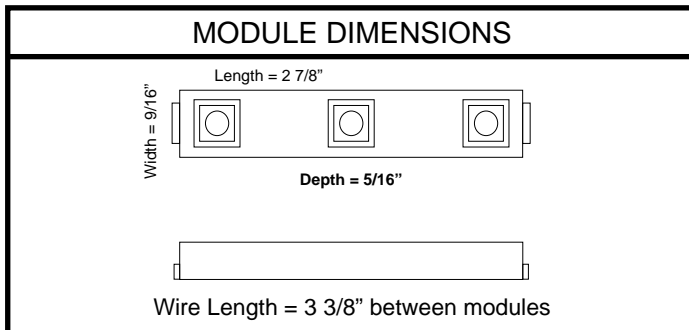
\*\* Measurements made in an enclosed, darkened room with a calibrated Amprobe LM631A

# The ULTRA ADVANTAGE

## From Earl Mich Company

- ★ 3 (three) Super Flux wide angle SMD LED's per module
- ★ Module housing cast with UL Approved PVC
- ★ Luminous flux greater than 60lm per module
- ★ Rated current 150mA - actual current 80mA
- ★ 12VDC input voltage
- ★ Specialized LED chip performs with less than 6% light loss at 40,000 hrs
- ★ 4 year manufacturers warranty on LED modules
- ★ UL, CE, RoHS & FCC Certifications

TECHNICAL DATA & PACKAGING INFORMATION						
Color	Watts per Module	Modules per Foot	Feet per Box	Modules per Box	Max Modules per 60W Power Supply	Max footage per 60W Power Supply
WHITE	.72	2	50	100	75	37.5 FEET
RED						



UL-1310, LP67 CLASS 2 BLUEVIEW POWER SUPPLIES 3 YEAR Manufacturer Warranty					
Watts	Outside Dimensions	Input Voltage	Output Voltage	Max Watts	Input Amp Rating
35w	L = 5 13/16" W = 1 9/16" H = 1 3/16"	100v- 130v	12 VDC	31.5w	1.1
60w	L = 6 3/8" W = 1 5/8" H = 1 1/8"				

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